

# 2020 ISAA

## *Conference & Trade Show*

### *Invitation*



**The *Illinois State Auctioneers Association* is inviting and asking you and your company to be a sponsor of our *72nd Annual Conference & Trade Show.***

**Illinois' finest auctioneers will compete at the Preliminary State Auctioneer Championship selling various useful and unique items while competing for the title as the *2020 Illinois State Auctioneer Champion.***

# **Diamond Sponsor - \$2,500.00**

- ◇ Banner Ad on the *Illinois State Auctioneers Association* website for 2020, FULL Page Yearly Ad in *The Illinois Auctioneer* newsletter, FULL Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Introduction by Board & 10 Minute Presentation, Recognized throughout the convention and Booth / Table @ Convention.

# **Dinner Sponsor - \$1,500.00**

- ◇ Banner Ad on the *Illinois State Auctioneers Association* website for 2020, FULL Page Yearly Ad in *The Illinois Auctioneer* newsletter, FULL Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Introduction by Board & 5 Minute Presentation, Recognized throughout the convention and Booth / Table @ Convention.

# **Lunch Sponsor - \$1,250.00**

- ◇ Banner Ad on the *Illinois State Auctioneers Association* website for 2020, 1/2 Page Yearly Ad in *The Illinois Auctioneer* newsletter, 1/2 Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Introduction by Board & 3 Minute Presentation, Recognized throughout the convention and Booth / Table @ Convention.

# **Marketing Awards Sponsor - \$1,200.00**

- ◇ Banner Ad on the *Illinois State Auctioneers Association* website for 2020, 1/2 Page Yearly Ad in *The Illinois Auctioneer* newsletter, 1/2 Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Presentationn of Marketing Award Recipients, Recognized throughout the convention and Booth / Table @ Convention.

## **Gold Sponsor - \$1,000.00**

- ◇ Banner Ad on the *Illinois State Auctioneers Association* website for 2020, 1/2 Page Yearly Ad in *The Illinois Auctioneer* newsletter, 1/2 Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Recognized throughout the convention and Booth / Table @ Convention.

## **Silver Sponsor - \$800.00**

- ◇ 1/4 Page Yearly Ad in *The Illinois Auctioneer* newsletter, 1/4 Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Recognized throughout the convention and Booth / Table @ Convention.

## **Bronze Sponsor - \$600.00**

- ◇ 1/4 Page Yearly Ad in *The Illinois Auctioneer* newsletter, 1/4 Page Ad in Convention Directory, Recognition on Banner / Signage & ALL marketing materials, Recognized throughout the convention and Booth / Table @ Convention.

## **Meet & Greet or Lanyard Sponsor - \$500.00**

- ◇ Recognition on Banner / Signage & Convention Directory and ALL marketing materials.

## **Exhibitor - \$350.00**

- ◇ 3 Meal Tickets, Mentioned at Meals and Booth / Table @ Convention.

## **Refreshments Sponsor - \$300.00**

- ◇ Recognition on Banner / Signage & Convention Directory and ALL marketing materials.

# Sponsor / Exhibitor Application

## 2020 Illinois State Auctioneers Association Conference

February 15 – 17, 2020

Peoria Marriott Pere Marquette

501 Main Street \* Peoria, IL 61602 \* (309) 637-6500

Your Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Product / Service: \_\_\_\_\_

Please Register My Company as a (check one):

- Diamond Sponsor** - \$2,500.00
- Dinner Sponsor** - \$1,500.00
- Lunch Sponsor** - \$1,250.00
- Marketing Awards Sponsor** - \$1,200.00
- Gold Sponsor** - \$1,000.00
- Silver Sponsor** - \$800.00
- Bronze Sponsor** - \$600.00
- Meet & Greet or Lanyard Sponsor** - \$500.00
- Exhibitor** - \$350.00
- Refreshment Sponsor** - \$300.00

Mail Payment:

**Illinois State Auctioneers Association**  
**PO Box 359**  
**Toulin, IL 61483**

Questions: (312) 702-2117 [isaadirector@gmail.com](mailto:isaadirector@gmail.com)

Payment Method: Check #: \_\_\_\_\_

Check if you need any of the following:     Electricity\*     Wifi / Internet\*

Additional Meal Purchases: \_\_\_\_\_ x \$50.00 = \$ \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_     Visa     AmEx

Exp Date: \_\_\_\_\_    CVV #: \_\_\_\_\_     Mastercard     Discover

Name on Card: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

\* All credit cards will be charged a 5% credit card processing fee.