

# 2021 ISAA Sponsorship & Exhibitor Opportunities

ISAA Conference & Trade Show June 25 – 28, 2021  
DoubleTree by Hilton in Bloomington, Illinois



## Presentation Sponsor: \$2,500 or above

- 6 Meal Tickets
- **Banner Ad** on the ISAA website for 2021
- **FULL** Page Yearly Ad in The Illinois Auctioneer newsletter
- **FULL** Page Ad in Convention Directory
- Invitation to submit a **news article** or press release for the ISAA newsletter in **all 3 issues**
- Recognition on Banner / Signage & ALL marketing materials
- **FREE** pre-conference ad email blast to all members
- Introduction by Board & 10 Minute Presentation
- Recognized throughout the convention and **Exhibitor Table**.

## Hall Of Fame Dinner Sponsor: \$1,500

- 4 Meal Tickets
- **Banner Ad** on the ISAA website for 2021
- **FULL** Page Yearly Ad in The Illinois Auctioneer newsletter
- **FULL** Page Ad in Convention Directory
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board & 5 Minute Presentation
- Recognized throughout the convention and **Exhibitor Table**.

## Marketing Award Sponsor: \$1,250

- 4 Meal Tickets
- **Banner Ad** on the ISAA website for 2021
- **1/2** Page Yearly Ad in The Illinois Auctioneer newsletter
- **1/2** Page Ad in Convention Directory
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board & 5 Minute Presentation
- Recognized throughout the convention and **Exhibitor Table**.

## Gavel Sponsor: \$1,200

- 4 Meal Tickets
- **Banner Ad** on the ISAA website for 2021
- **1/2** Page Yearly Ad in The Illinois Auctioneer newsletter
- **1/2** Page Ad in Convention Directory
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board & 3 Minute Presentation
- Recognized throughout the convention and **Exhibitor Table**.

## Speaker Sponsor: \$1,000

- 3 Meal Tickets
- **Banner Ad** on the ISAA website for 2021
- **1/4** Page Yearly Ad in The Illinois Auctioneer newsletter
- **1/4** Page Ad in Convention Directory
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board & 3 Minute Presentation
- Recognized throughout the convention and **Exhibitor Table**.

## Event Sponsor: \$800

- 3 Meal Tickets
- **Banner Ad** on the ISAA website for 2021
- **1/4** Page Yearly Ad in The Illinois Auctioneer newsletter
- **1/4** Page Ad in Convention Directory
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board & 3 Minute Presentation
- Recognized throughout the convention and **Exhibitor Table**.

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## Competition Event Sponsor: \$750

- 3 Meal Tickets
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board
- Recognized throughout the convention and **Exhibitor Table**.

## Supporting Sponsor: \$350

- 2 Meal Tickets
- Recognition on Banner / Signage & ALL marketing materials
- Introduction by Board
- Recognized throughout the convention and **Exhibitor Table**.

## Refreshments Sponsor: \$300

- Recognition on Banner / Signage & ALL marketing materials

## Buckle Sponsor: \$250 (Only 2 available)

- Recognition on Banner / Signage & ALL marketing materials

### Additional Meal Purchases:

\_\_\_\_\_ x \$50 = \$ \_\_\_\_\_  
( 3 meals served)

Please Register My Company For The Following Sponsorship:

- Presentation Sponsor - \$2,500
- Hall of Fame Dinner Sponsor - \$1,500
- Marketing Award Sponsor - \$1,250
- Gavel Sponsor - \$1,200
- Speaker Sponsor - \$1,000
- Event Sponsor - \$800
- Competition Event Sponsor - \$750
- Supporting Sponsor - \$350
- Refreshments Sponsor - \$300
- Buckle Sponsor - \$250

Company \_\_\_\_\_ Contact \_\_\_\_\_  
*(as it should appear on printed materials)*

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  Visa  AmEx

Exp Date: \_\_\_\_\_ CVV #: \_\_\_\_\_  Mastercard  Discover

Name on Card: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

\* All credit cards will be charged a 5% credit card processing fee.