

# 2021 ISAA Advertising Contest Registration Form



## Print and Digital

- All entries must have the ISAA logo on the advertisement.
- Entries must be reflective of the auction industry in some capacity and must have been created between, March 2020 – June 2021.

**Digital Entries:** Must be received by the Illinois State Auctioneers Association no later than June 10, 2021. Please submit entries as a FULL COLOR PDF file or please send the web address. Please send all digital ads to Cissy Tabor @ isaadirector@gmail.com.

**Print Entries:** Please bring printed ads to the conference with your completed registration form (must be submitted by June 26, 2021 at 1:00 PM).

- The member whose name appears on the entry form must be a current member of the ISAA.
- Category Winners will be determined through a point system. Any first-place ties will be broken through an additional round of judging. The entry with the most points wins.

***Each Entry MUST HAVE a Registration Form filled out & attached / placed with the entry.***

## Awards will be presented for the following categories:

- Business Card
- Sale Bill
- Bidder Card
- Postcard
- Other (any other marketing materials that aren't listed above)
- Brochure
- Newspaper / Newsletter / Magazine
- Website
- Social Media

## 2021 ISAA Advertising Contest Entry Form

ISAA Member (Full Name): \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Entry Submission (Circle One):

- Business Card
- Sale Bill
- Bidder Card
- Postcard
- Other (any other marketing materials that aren't listed above)
- Brochure
- Newspaper / Newsletter / Magazine
- Website
- Social Media