



2024 ISAA MARKETING CONTEST ENTRY FORM

(SUBMIT A SEPARATE FORM FOR EACH ENTRY)

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

IF A DIGITAL SUBMISSION, INCLUDE A DIRECT LINK:

(Please send your digital submissions to Ben Ladage, auctions@benladage.com, by February 2, 2024)

http:// _____

CONTEST GROUPS AND CATEGORIES

Please select the appropriate group and category for your entry:

_____ **PRINTED MATERIAL** – To Include: Individual auction marketing, auction company marketing, Newspaper Ads, Bid cards, Brochures, Flyers, Sale Bills *(Must include ISAA logo or Member of Illinois State Auctioneer Association)*

_____ **DIGITAL MEDIA** – To include: Digital Flyers, Videos, Emails, Website, Online promotions, social media accounts *(Must include ISAA logo or Member of Illinois State Auctioneer Association)*

_____ **PROMOTIONAL** – To include: Apparel, Promotional give-a-ways, business cards *(ISAA logo not required)*

_____ **VEHICLES & MORE** – To include: Auction Topper, Clerking Trailer, Golf Cart, Side by side, Enclosed Trailer, Wrapped Vehicle Advertising on wheels *(Must include ISAA logo or Member of Illinois State Auctioneer Association)*

_____ **2024 FEATURED CATEGORY: SHOW ME YOUR SIGN** – To include: Yard Signs, Auction Signs, Business Signs *(ISAA logo not required)*

CONTEST RULES

- All current ISAA Members may submit an entry, regardless of past wins. More than one (1) entry per category is allowed. There is NO FEE for entry.
- Submissions for PRINT & PROMOTIONAL Categories Must Be Present at ISAA Conference.
- Submissions for DIGITAL MEDIA, VEHICLES & MORE, and SHOW ME YOUR SIGN Categories can be sent via email to Ben Ladage, auctions@benladage.com by February 2, 2024.

DEADLINE For PRINT & PROMOTIONAL Entries IS 12PM ON FRIDAY, FEBRUARY 9, 2024, and FEBRUARY 2, 2024 for DIGITAL MEDIA, VEHICLES & MORE and SHOW ME YOUR SIGN.